

## Future Mission / School Growth

Meeting Wed 4/20/2011

With our goal being Growth of our SJB School we have learned several things from the different meetings and the questionnaire. Members of SJB are:

- 1) Committed to the school and commitments associated with school
- 2) Have a strong history of the success of the school alumnae
- 3) Want school put on a foundation for stability, excellence, and long term success
- 4) ??

Propose we break our team into 3 task forces:

- a) School of Excellence
- b) Marketing the School
- c) School Potential (Archdiocese and Vouchers)

**School of Excellence:** 3-5 yr journey starting in 2012 at the earliest.

As a private school we have a higher performance expectation than the local public schools and need to meet this expectation. We have discussed the: "School of Excellence" rating and we should use this as the "bar" even if the actual rating is beyond our means.

We need 2 persons to head up this group; 1-school person and 1-non-school.

Goal: define the expectations for the school regarding curriculum, student expectations, staff qualifications, staff expectations, and other key areas. We need a roadmap to the School of Excellence and the deliverables for all parties involved.

We will then take this and build a financial cost model that will be submitted along with the School of Excellence framework to PC>

**Marketing the School** 1-3 yr journey that will communicate the vision

Our school needs to do a better job of getting the message out both to SJB parishioners and the greater community at large. We need to begin presenting our message and vision to both in a coordinated manner with the upcoming 2011-12 school year. We need to communicate the long range vision of our school and the success of past students.

One powerful tool is to get alumnae involvement as testimonials, contributors, and involved in building the vision.

We will need 2 persons to head up this group and work to get a coordinated message of the future of SJB School out to both the parishioners and the greater community.

**School Enrollment Potential:** 1-5yr journey as both programs develop and impact SJB.

We have two external issues that have come about without much warning but which may have significant impact on SJB, either positive or negative depending on opportunity.

We need to prepare by being involved in both the future plans of the archdiocese of Cinti and the state of Ohio voucher program.

The Archdiocese has finally decided on putting together a master plan and the state of Ohio new governor is a big proponent of expanded use of vouchers. The state program could lead to potential school choice in the next few years. We need to plan the potential so we take advantage of any opportunity.

We will need 2 persons to head this up and be involved with each.

**Steering Committee**

We will need 3 persons to work and blend the work of the 3 task forces together. They will serve to integrate the 3 task forces into a cohesive plan,